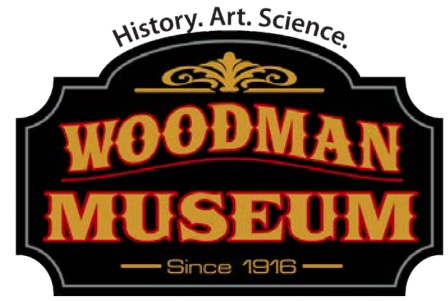
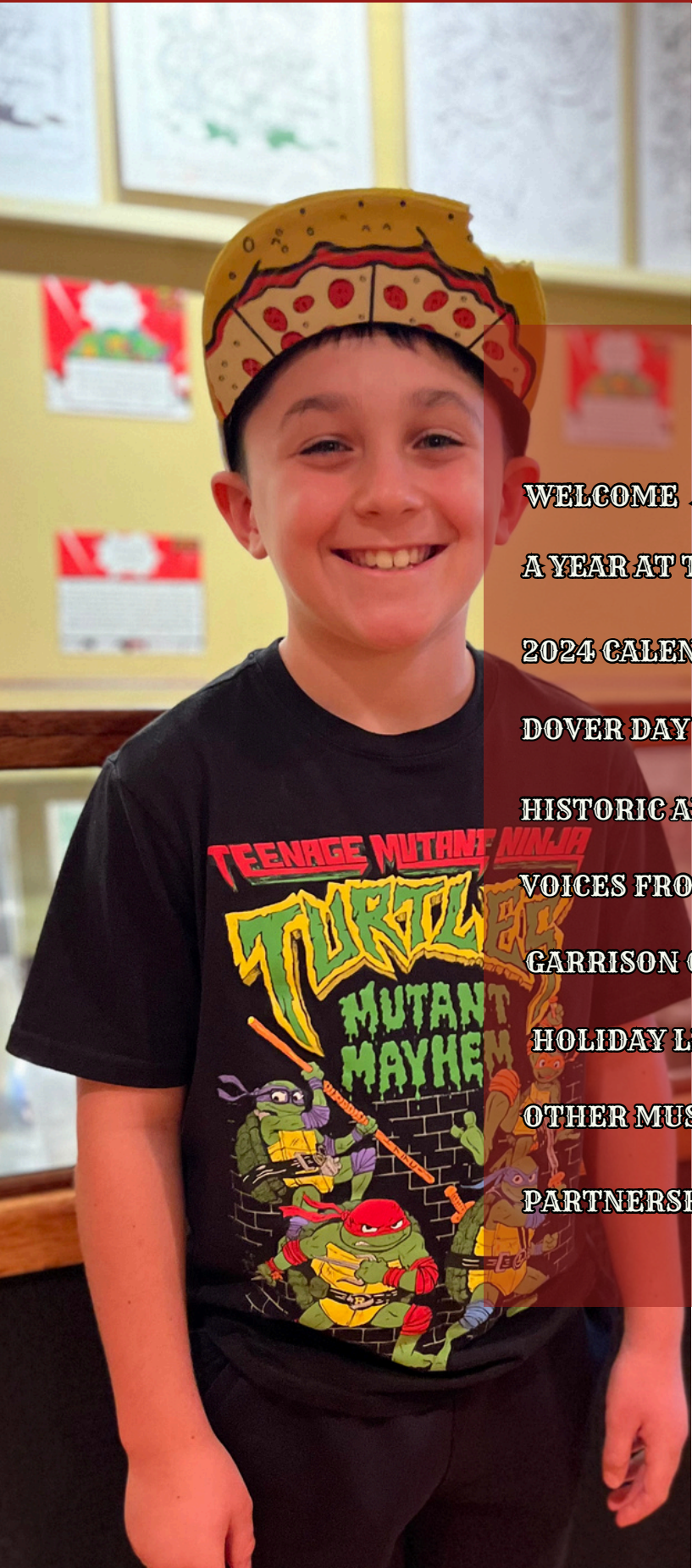




182 Central Avenue, Dover, NH

2024 BUSINESS PARTNERSHIP GUIDE



182 Central Avenue, Dover, NH

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WoodmanMuseum.org

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WELCOME



The Woodman Museum was founded in 1916 from a trust established by Annie E. Woodman to advance and create passion for history, natural sciences, and the Arts. For more than 100 years, the Woodman has been preserving and exhibiting objects of historical significance, decorative and fine art, and natural science specimens that connect Dover and its citizens to the world. The museum's collection is one of the most comprehensive of any museum in New Hampshire.

However, we would not be able to provide the quality programs, exhibits, and events that we do without our generous community partners. Your partnership will go a long way to ensure that we here at the Woodman Museum can continue to serve the community for years to come.

**Please help us have a
successful 2024!**

**Jonathan Nichols
Executive Director**

WoodmanMuseum.org

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A Year at The Woodman



2023 IN REVIEW



5,700+ Visitors

The overall visitation of the museum has more than doubled from years previous!



700+ Student Visitors

The Woodman Museum offers specialized tours for school groups from Elementary through College!



3500 Volunteer Hours

The Woodman relies heavily on its dedicated volunteers! We couldn't do it without them!



23 Community Sponsors

With their support, we were able to hold all of our amazing events this year!

BECOME A MEMBER



150+ Members

Our members are an integral part of the Woodman Museum Community. Their support keeps us going!



25 Woodman Events Hosted / 11 Community Events Attended

We had over 400 guests come to our TMNT Art Show, Artist Signings, and Family Movie Night not including the hundreds at our other events!

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2024 CALENDAR OF EVENTS

January	27th	Bear and the Fern Children's Book Reading	12pm
February	7th	Dover Chamber of Commerce Morning Mixer	8am
	9th	Woodman Museum Volunteer Appreciation Dinner	5-7pm
March	16th	That's Not A Hat Children's Book Reading	10am
	21st	Dover Chamber Evening Open House	5-7pm
	28th-31th	Dover Middle School Art Show	10-4pm
April	3rd	2024 Tour Season Opening Day	10-5pm
	6th	Flax Exhibit Opening	10-5pm
	8th	Solar Eclipse Viewing Event	TBD
	20th	Dover Day at the Woodman	10-4pm
May	8th	Paul Timmerman Presentation on 2nd NH Civil War	7pm
	17th	Flax Garden Planting Event	10-4pm
	27th	Memorial Day Event	11am
June	22nd	Summer Solstice Event	10-4pm

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2024 CALENDAR OF EVENTS

July	13th	Antique Car Show	10-4pm
August	TBD	Flax Garden Harvest Event	10-4pm
September	14th	Woodman Museum Fall Gala	6-8pm
	21st	Guest Speaker: Cate Larsen The Groovy Geologist	TBD
October	12th-13th	Voices From The Cemetery	10-4pm
	26th	Trunk or Treat at the Woodman	5-8pm
November	9th-10th	Garrison City Mini Con	10-4pm
	13th-17th	Veteran's Week	/
	TBD	Paul Timmerman Presentation on Fort William and Mary 250th Anniversary	7pm
	24th	Last Day of 2024 Tour Season	10-5pm
December	Nov 29th-Dec 22nd	Holiday Festival	
		Holiday Artisan Market Fri-Sun	10-4pm
		Holiday Light Trail Fri-Sat (Dec. 6-7, 13-14, 20-21)	6-8pm

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2024 CALENDAR OF COMMUNITY EVENTS

January	/	/
February	/	/
March	2nd	Seacoast Eat Local Winter Market at Wentworth Greenhouse
	9th-10th	New England Colonial Trades Fair
April	26th-28th	Portsmouth Mini Con
May	4th	Rochester Free Comic Book Day
	9th	Woodman Park Elementary Family Fair
June	1st	Children's Museum of New Hampshire MakersFest
July	TBD	Cocheco Arts Festival Concert
	TBD	American Independence Festival
August	TBD	Sail Portsmouth
September	/	/
October	5th	Apple Harvest Day
	26th	Dover Mainstreet Zombie Walk
November	/	/
	24th	Dover Holiday Parade
December	14th-15th	Fort William and Mary 250th Anniversary

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DOVER DAY AT THE WOODMAN MUSEUM

APRIL 20, 10-4PM



Come join us at the Woodman Museum for a Free open house and community event! Meet with local community organizations including Dover Police and Fire, DFD Fire Education Trailer, Twenty-One Senses Calm Room, Dover Public Library, Pope Memorial Humane Society and more! Enjoy free food provided by Red's Good Vibes food truck. Your generous partnership would enable our guests to attend this event for free.

Audience:

Dover Day is a free, community event targeted at Dover residents. It takes place around Earth Day in April shortly after we open for the tour season. In holding this event, we aim to remove barriers to admission into the museum as well as provide opportunities for residents to learn about local community resources.

**Anticipated
Attendance:
400+**

	\$5000	\$2000	\$1000	\$500
Brand Recognition On All Marketing Materials	Prominent Logo	Larger Logo	Larger Logo	Small Logo
Exclusivity as Title/Presenting Sponsor	✓	-	-	-
Speaking Opportunity At Event	✓	-	-	-
Exclusive to Industry	✓	✓	-	-
Sponsor Booth Space 12x12	✓	✓	-	-
Company Banner Displayed at Event	✓	✓	✓	-

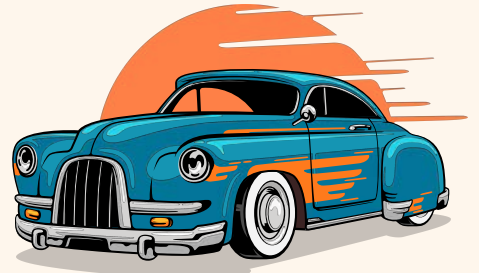
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WOODMAN SUMMER SERIES



**SELECT SATURDAYS , 10-4PM
JUNE-AUGUST**



**Anticipated
Attendance: 400+
over the series**

ON SELECT SATURDAYS IN THE SUMMER , COME BY THE WOODMAN MUSEUM FOR DRINKS, FOOD AND ENTERTAINMENT! SERIES INCLUDES A SUMMER SOLTICE EVENT, HISTORIC AUTO SHOW, AND MORE!

Audience:

THE WOODMAN SUMMER SERIES IS TARGETED TO FAMILIES AND PEOPLE OF ALL AGES WHO ARE LOOKING FOR FUN, LOW-COST COMMUNITY EVENTS. (MORE ON NEXT PAGES)

	Series Underwriter \$5000	Single Event Sponsor \$1000	Single Event Sponsor \$500	Single Event Sponsor \$250
Brand Recognition On All Marketing Materials	Prominent Logo	Larger Logo	Larger Logo	Small Logo
Exclusivity as Title/Presenting Sponsor	✓	-	-	-
Speaking Opportunity At Event	✓	-	-	-
Exclusive to Industry	✓	✓	-	-
Sponsor Booth Space 12x12	✓	✓	✓	-
Company Banner Displayed at Event	✓	✓	✓	-
Event Tickets	6	2	-	-



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HISTORIC AUTO SHOW

JULY

13

10:00AM-
4:00PM

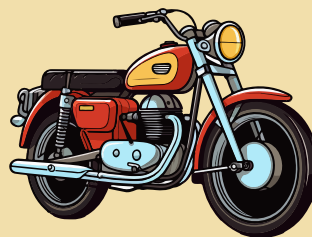


ANTICIPATED
ATTENDANCE:
150+

Come enjoy the Summer heat on the Woodman grounds during our Historic Auto Show. Come see some of your favorite classic cars and motorcycles, historic military vehicles, and more! Enjoy local food and rockin' live-entertainment!

AUDIENCE

Families and individuals of all ages, historic vehicle enthusiasts, and live music fans.



	\$2000	\$1000	\$500	\$250	\$100
Brand Recognition On All Marketing Materials	Prominent Logo	Larger Logo	Larger Logo	Small Logo	Business name
Exclusivity as Title/Presenting Sponsor	✓		-	-	-
Exclusive to Industry	✓	✓	-	-	-
Company Banner Displayed at Event	✓	✓	✓	-	-
Sponsor Booth Space 12x12	✓	✓	✓	-	-

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Voices From The Cemetery



Oct 12-13

10AM - 4PM

JOIN US THIS OCTOBER FOR A FAMILY-FRIENDLY, DAY-TIME,
EDUCATIONAL TOUR OF PINE HILL CEMETERY AND MEET SOME
OF THE DOVER COMMUNITY THAT CALL IT HOME.



Audience:

VOICES FROM THE CEMETERY IS GEARED TOWARDS PEOPLE OF
ALL AGES INTERESTED IN FUN, DAY-TIME HALLOWEEN
ACTIVITIES AND ALSO INTERESTED IN LEARNING LOCAL HISTORY.

**Anticipated
Attendance:
400+**

	\$5000	\$2000	\$1000	\$500	\$250
Brand Recognition On All Marketing Materials	Prominent Logo	Larger Logo	Larger Logo	Small Logo	Business name
Exclusivity as Title/Presenting Sponsor	✓	-	-	-	-
Exclusive to Industry	✓	✓	-	-	-
Company Banner Displayed at Event	✓	✓	✓	-	-
Logo displayed at Selected Scene Selection dependent on availability	✓	✓	✓	✓	-
Event Tickets	6	4	2	-	-

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GARRISON CITY MINI-CON



**NOV
09-10**

Join us at the Woodman Museum on November 9th and 10th for the first ever annual Garrison City Mini-Con. In 2023, Dover, NH was formally recognized at the birthplace of the *Teenage Mutant Ninja Turtles*. Come celebrate the city's history with these crime-fighting brothers just a block away from the home they were created in!

Audience:

Comic book and superhero fans of all ages!

	\$10000	\$5000	\$2000	\$1000	\$500	\$250	\$100
Exhibitor Space 12x12	Provided	Provided	BYOT	BYOT	BYOT	-	-
Brand Recognition On All Marketing Materials	Prominent Logo	Larger Logo	Larger Logo	Small Logo	Business name	Business name	Business name
Exclusivity as Title/Presenting Sponsor	✓	-	-	-	-	-	-
Exclusive to Industry	✓	-	-	-	-	-	-
Company Banner Displayed at Event	Main Tent	Main Tent	✓	✓	✓	✓	-
Woodman Museum Exclusive Comic Book Cover*	Full Page	Half Page	Quarter Page	Logo	Logo	-	-
Complimentary One-Year Museum Membership	✓	✓	✓	-	-	-	-
Business Announced at Event	✓	✓	✓	✓	-	-	-
Event Tickets	6 VIP	4 VIP	4	2	-	-	-

*pending cover artist approval

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HOLIDAY LIGHT TRAIL

SELECT SATURDAY AND SUNDAY NIGHTS IN DECEMBER

Join us at the Woodman Museum on select Nights in December for a free holiday light trail! Various businesses and organizations are creating displays that will be fun for the whole family to see! Your partnership would enable the museum to not charge guests in lieu of a canned food or winter jacket donation to the Dover Children's Home.

Anticipated
Attendance:
200+

Audience:

Guests of all ages who are looking for a low-cost holiday activity. This event runs in tandem with our Holiday Artisan Market.

	\$2000	\$1000	\$500	\$250	\$100
Brand Recognition On All Marketing Materials	Prominent Logo	Larger Logo	Larger Logo	Small Logo	Business name
Exclusivity as Title/Presenting Sponsor	✓		-	-	-
Exclusive to Industry	✓	✓	-	-	-
Company Banner Displayed at Event	✓	✓	✓	-	-
Logo displayed at Selected Scene Selection dependent on availability	✓	✓	✓	✓	-

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Other Museum Programs

The Woodman Museum has served the Dover/ Seacoast community for over a hundred years. We hope to grow the Woodman Museum family by reaching out further into the community and providing new ways for our visitors to experience the museum. Through programs like community outreach events, discounted admission rates, and children/family programming, the Woodman Museum strives to be an institution that welcomes all to experience the art, natural science, and history that we have to offer.

Discounted Admission Rates



We offer an expansive menu of discounted rates for our guests to attend the Woodman Museum during our Open Season of April-November that include military personnel and their families, students/teachers, seniors, and EBT card holders. "Dover Day at the Woodman" is a special event in April that offers free admission to all Dover residents. Discounted Family rates are offered during certain school breaks for families with school-age children.

Title 1 School Field Trips

For decades, the Woodman Museum has hosted school tours from elementary schools through college. We would like to expand our field trip program to allow access to the museum for low-income, Title 1 Schools who otherwise might not be able to bring their students here. Your sponsorship would go towards the costs of admission and busing.



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Other Museum Programs



Children's Programming

Children are the future and we recognize that at the Woodman Museum. In order to be more appealing to newer generations, we are developing a list of children's programming for our younger guests. This includes children-focused signage in our exhibits, our "Junior Curator" scavenger hunts, children/ family events, and day/ week long camps.

Community Outreach

As we look to expand our community footprint, we hope to bring the Woodman museum to you. Whether it's sponsoring a table at community events like Apple Harvest Day or the Children's Museum of NH Maker Fest or bringing small exhibitions to local schools or assisted living homes, your sponsorship would help people experience the museum not just at our physical location.



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PARTNERSHIP COMMITMENT FORM

Please select the event and level for which you would like to sponsor the Woodman Museum. Your sponsorship will go a long way to help us continue to deliver quality programming and events to the community. Thank you.

EVENT/LEVEL: _____

TOTAL AMOUNT DUE: \$ _____

CHECK ENCLOSED: ☐

Business Name: _____ Phone: _____

Contact Name: _____ E-mail: _____

Mailing Address: _____

For Credit Card Payments:

Got to <https://square.link/u/J18jBTbg>
or scan the QR Code below:



For info regarding Sponsorship via
Matching Funds, please contact:
Jonathan Nichols
Executive Director
director@woodmanmuseum.org
(603)742-7680

Name on Card: _____

The Woodman Museum is a private 501(c)(3) organization. All donations are tax-deductible. Our tax ID/EIN # is 32-0586434.